



WMBC 2017 CANNOCK CHASE BIRD SURVEY

In memory of Frank Gribble MBE

Stafford Branch

AIMS OF THE SURVEY

If the Survey is to be successful, then it is essential that all participants have a full understanding of the Aims of the Survey and a sense of purpose and knowledge that their contribution is greatly valued.

The projects aims are:

To continue the quinquennial survey of the birdlife on the Chase that was first conducted in 1992 and at five yearly intervals thereafter;

- a. To identify changes in populations of birds. Target groups of birds include summer migrants and some residents that are regionally scarce.
- b. These species will be categorized into those with expanding, stable or declining populations
- c. This information will be used to inform future sustainable land management to enhance ecosystems that support and sustain birdlife.
- d. The Survey will inform the Cannock Chase AONB Unit, Staffordshire Wildlife Trust, Staffordshire County Council, Stafford Borough Council and other Councils, The British Trust for Ornithology, West Midland Bird Club, Natural England, the National Trust and the RSPB. Other stakeholders and local landholders, interest groups and the public will also be informed so that there is a wider understanding and knowledge of the birds of Cannock Chase.
- e. The outputs therefore of the Survey will be to identify those species present and to quantify their populations in each sector surveyed. These outcomes will then be compared with previous surveys to identify any changes and trends and will provide a basis for future surveys, including interim targeted species surveys.

The WMBC 2017 Cannock Chase Survey is managed by the Stafford Branch of the West Midland Bird Club, Chairman David Dodd. The Project Manager is Roger Broadbent, Deputy Chairman of the Club.

The Survey is supported by the Cannock Chase AONB Unit through the Sustainable Development Fund, Staffordshire County Council and Stafford Borough Council. The Club is grateful to both councils whose officers have offered much good advice. Much valued advice has also been given by the British Trust for Ornithology and the Royal Society for the Protection of Birds.

Roger Broadbent
Project Manager